

**BECOME A JOB-READY DIGITAL MARKETING PROFESSIONAL
IN JUST 6 WEEKS**

**Online Digital Marketing Course & Professional Training
By Khurana Technologies**

Live Online Classes | Practical Training | Career-Focused Curriculum

- ✓ Duration: 6 Weeks
- ✓ Mode: 100% Live Instructor-Led Sessions
- ✓ Discussion forums



Monday - Friday
1 Hour Daily

Course Fee

₹15,000 + 18% GST

Join Now



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WHY DIGITAL MARKETING AND WHY NOW

Digital marketing is no longer optional. Every business today competes online for visibility, leads, and sales. Companies are actively hiring skilled digital marketers who can deliver measurable results.

This program is designed to turn beginners into confident, job-ready professionals with practical, real-world skills that employers and clients demand.

WHY KHURANA TECHNOLOGIES

Learn from professionals who execute live campaigns daily.

Khurana Technologies is a results-driven digital marketing agency working with real businesses across multiple industries. Our training is built on actual market experience – not theory or outdated classroom material.

WHAT MAKES THIS PROGRAM PREMIUM

- ✓ **Live interactive training – no recorded videos**
- ✓ **Practical demonstrations using real tools**
- ✓ **Agency-style training approach**
- ✓ **Industry-relevant curriculum**
- ✓ **Personal guidance and doubt clearing**
- ✓ **Career-oriented mindset training**

**We train you to think, plan, and execute
like a digital marketing professional.**



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COURSE CURRICULUM – 6 WEEK STRUCTURE

Digital Marketing Foundations

- Digital marketing ecosystem
- Consumer behavior online
- Website basics and hosting
- Career opportunities in digital marketing

Week 1

Search Engine Optimization

- Keyword research strategy
- On-page SEO implementation
- Off-page SEO and backlinks
- Local SEO and Google Business Profile
- SEO tools and reporting basics

Week 2

Google Ads & Paid Advertising

- Google Ads fundamentals
- Search campaign creation
- Keyword match types and bidding
- Ad copy strategy
- Conversion tracking overview

Week 3

Social Media Marketing

- Facebook & Instagram marketing strategy
- Content planning for brands
- Audience targeting techniques
- Paid social ads fundamentals
- Growth and engagement strategies

Week 4

Advanced Digital Marketing

- Lead generation funnels
- Landing page concepts
- Email & WhatsApp marketing
- Online reputation management
- Analytics and reporting overview

Week 5

Practical Training & Career Strategy

- Campaign planning and execution
- Case study discussions
- Freelancing and client acquisition basics
- Interview preparation guidance
- Career roadmap and Q&A

Week 6



CAREER OPPORTUNITIES & EARNING POTENTIAL

After completing this program, you can confidently apply for roles such as:

- Digital Marketing Executive
- SEO Executive
- Google Ads Specialist
- Social Media Executive
- Performance Marketing Executive
- Freelance Digital Marketer

AVERAGE STARTING SALARIES (INDIA)

Fresher Digital Marketing Executive:

₹15,000 – ₹30,000 per month

With 6–12 months experience:

₹30,000 – ₹50,000 per month

Specialists & Performance Marketers:

₹40,000 – ₹80,000+ per month

Freelancers:

₹20,000 – ₹1,00,000+ per month (skill-dependent)

Digital marketing is a skill-based industry. Growth depends on execution ability – which is exactly what this course builds.



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FREQUENTLY ASKED QUESTIONS

Do I need prior experience?

No. This course is designed for beginners and builds step-by-step.

Are the classes live?

Yes. All sessions are live and interactive.

Will I get practical exposure?

Yes. Real tools, demonstrations, and case-based learning are included.

Will I receive a certificate?

Yes. A course completion certificate from Khurana Technologies.

Is this suitable for working professionals?

Yes. One-hour daily sessions are designed for easy scheduling.

LIMITED SEATS – APPLY NOW

This is not a generic course.

This is a professional training program designed for serious learners who want real careers, real income, and real growth.